

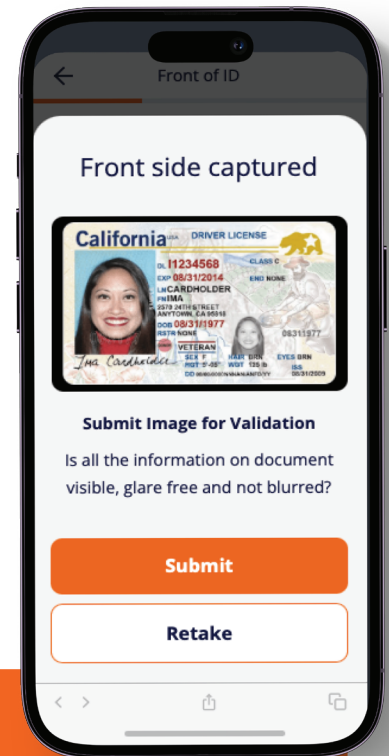


Pre-Tour ID Verification Feature

WHAT IS IT?

Pre-Tour ID Verification is a real-time add-on to our AIRA fraud management suite that enables on-site teams to verify prospect identity before the tour begins. Staff capture three simple data points (first name, last name, and phone number), then trigger an instant SMS invitation. Prospects complete a secure mobile verification (government ID scan + selfie) in a few minutes, powered by Socure, and results appear immediately in AIRA.

The feature works as a lightweight overlay to your existing workflow and can be integrated into an automated touring workflow in the future.



WHY DOES IT MATTER?

Identity verification (IDV) is a standard fraud-detection tool that property management operators expect at multiple touchpoints, not just at application.

Pre-Tour ID Verification extends Assurified's IDV capabilities to the earliest touchpoint, making AIRA's fraud-detection suite comprehensive across all application touchpoints. Operators get complete identity verification coverage without needing a separate solution for the pre-tour stage.

This enables on-site teams to conduct tours with verified prospects from the start.

POWERED BY SOCURE

Socure is the industry-leading provider of digital identity verification and fraud prevention. Its AI-driven platform delivers highly accurate, inclusive, and automated verification trusted by top financial institutions, fintechs, and government agencies—and uniquely integrated with Assurified to bring enterprise-grade identity trust to the multifamily sector.



WHAT VALUE DOES IT BRING?

- ✓ **Verified Prospect Visibility**
On-site teams conduct tours with confidence, focusing resources on verified prospects and improving conversion quality.
- ✓ **Proactive Fraud Prevention**
Identity verification happens before prospects enter your system, catching fraudulent actors at the first touchpoint.
- ✓ **Eliminates Manual ID Processes**
No more storing physical IDs in desk drawers. Prospects complete verification on their own device in a few minutes.
- ✓ **Complete IDV Coverage**
Extends identity verification across the entire application journey within AIRA's fraud management framework. One platform, no additional vendors.
- ✓ **Seamless Workflow Integration**
Results appear instantly in AIRA with no manual data sync or workflow disruption.

HOW IS IT IMPLEMENTED?

STEP

1

Staff Initiates Verification

When a prospect schedules a tour, the on-site staff enters three pieces of information into the AIRA application: first name, last name, and phone number.

STEP

2

Instant SMS Delivery & Biometric Verification

The prospect immediately receives an SMS invitation to complete a secure ID verification process using document scanning and selfie biometrics. The entire process takes a few minutes.

STEP

3

Real-Time Results

Verification results are instantly displayed in AIRA, allowing the on-site teams to make an informed decision before conducting the tour.

About Assurified

We offer the first AI-powered SaaS solutions that empower rental housing owners and operators to quantify, predict, price, mitigate, and monetize insurable risks, reduce expenses, improve NOI, and drive higher asset returns.

GET STARTED

Integrate risk intelligence into your enterprise stack

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